



OUR COMMUNITY IMPACT

RockdaleMedicalCenter.org

1412 Milstead Avenue, Conyers, Georgia 30012 | (770) 918-3000



Rockdale Medical Center is dedicated to delivering the best healthcare available as we seek to make our communities healthier. Our hospital leadership, physicians, employees and volunteers are active and engaged in the community, and we have a vested interest in providing high quality care close to home.

—Alan George, CEO

At **Rockdale Medical Center**, we spent 2016 exploring ways to advance our mission of making the communities of Rockdale County and the surrounding area healthier. And by focusing our efforts on creating a place where people choose to come for healthcare, physicians want to practice and employees want to work, our more than 60-year legacy of caring for our communities is stronger than ever.

Inviting the best physicians into our communities and supporting them is one of the most important drivers of our ability to offer the best possible healthcare to the region. During the past year, Rockdale Medical added **28 new physicians**, including specialists in general and interventional cardiology, gastroenterology, general surgery, hospital medicine, nephrology, pediatrics and podiatry.

And while **delivering high quality patient care close to home** is the single most important contribution we make, there are many other ways we're making a positive impact in our communities.

In **creating excellent workplaces for our 1,302 employees**, we made **\$3,747,114 in capital improvements** in 2016, including the renovation of the sterile processing department and The Birth Place, expansion of the interventional radiology procedure room, the purchase of a state-of-the-art CT scanner with low dose radiation software, and surgical equipment updates; and we managed and distributed an **annual payroll of \$76,897,321**.

We are proud to take a **leadership role in our communities** and are committed to delivering needed healthcare to everyone, regardless of their ability to pay. In fact, in 2016 we donated **more than \$15 million in healthcare services to those in need**.

We are also committed to **ensuring fiscal responsibility** – both at the hospital and in the community. In 2016, we paid a total of **\$2,204,628 in taxes**, as well as provided numerous sponsorships and donations to local organizations.

ECONOMIC IMPACT

Charity and other uncompensated care	\$15,146,625
Includes unpaid cost of Medicaid, as well as charity care and other uncompensated care	
Community benefit programs.....	\$455,179
Financial contributions	\$13,200
Professional development	\$156,056
Tuition	\$39,550
Physician recruitment	\$246,373
Taxes paid.....	\$2,204,628
Property and other taxes	\$110,670
Local sales tax.....	\$897,410
State sales tax.....	\$1,196,548
2016 TOTAL	\$17,806,432

SPONSORSHIPS AND DONATIONS

It was our pleasure to be able to support the following activities and organizations during the past year:

- American Cancer Society
- American Diabetes Association
- American Red Cross (includes sponsorship of annual community blood drives)
- Atlanta Cancer Care Foundation
- Breast Cancer Support Group (provide meeting space)
- Conyers-Rockdale Chamber of Commerce (includes providing meeting space, hosting “Wellness Day” and a “Scrub Top Tour” for Leadership Rockdale participants, Platinum Pacesetter sponsorship)
- Georgia Hospital Association (GHA)
- Hands Across Rockdale
- Healthy @ Home Community Paramedic Program (includes providing financial support, office space and professional services)
- Helping Hands Indigent Care and Mercy Heart Health Clinic (includes providing professional and financial resources)
- Kimberley Chance Atkins Foundation (includes financial and volunteer support for Walk with Angels, annual tennis tournament, Kim’s Closet, and Wall of Hope)
- Law Enforcement Appreciation Day
- LifeLink of Georgia (supporting the need for tissue and organ transplant)
- March of Dimes (includes financial and volunteer support for annual March for Babies)
- Phoenix Pass (financial and material contributions)
- Race Against Violence
- Refuge Pregnancy Center
- Rockdale Cares, Inc.
- Rockdale Coalition for Children and Families
- Rockdale County Public Schools (includes student internships, financial and in-kind contributions, public speakers and employee health events)
- Rockdale County Rotary Clubs (includes providing space for weekly meetings and financial contributions)
- Rockdale County Senior Services (includes health event participation and financial contributions)
- Rockdale Emergency Relief (material contributions)
- Rockdale Physician Office Association (RPOA)
- Society of Human Resource Management (SHRM)
- The Rockdale Houses for Men and Women
- United Way of Greater Atlanta (financial and material contributions)
- Veterans of Foreign Wars Post 5290
- Youth Leadership Rockdale (includes providing meeting space for “Caring in our Community” and hospital tour)

Rockdale Medical Center also participates in numerous community events throughout the year to bring awareness to the health of our community. Those events include participation in the Conyers Cherry Blossom Festival, the Olde Town Fall Festival, the Monastery Fall Festival and Health Fair, as well as corporate health fairs.



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LIFEPOINT HEALTH®

MAKING COMMUNITIES HEALTHIER

Charity and other uncompensated care includes hospital costs not covered by Medicaid reimbursements and supplemental payments, as well as charity care and bad debt. “Physician recruitment costs” include recruitment costs and support of new physicians’ initial practice establishment in the community. Payroll includes consolidated salaries, wages, benefits and contract labor costs. “Capital investments” include facility expansions/renovations, equipment purchases, technology replacement, information technology additions/updates, and routine facility upkeep and maintenance. All references to “LifePoint,” “LifePoint Health” or the “Company” used in this release refer to affiliates or subsidiaries of LifePoint Health, Inc.

Rockdale Medical Center is part of LifePoint Health®, a leading healthcare company dedicated to Making Communities Healthier. Through its subsidiaries, it provides quality inpatient, outpatient and post-acute services close to home. LifePoint owns and operates community hospitals, regional health systems, physician practices, outpatient centers, and post-acute facilities in 22 states. It is the sole community healthcare provider in the majority of the non-urban communities it serves. More information about the company can be found at www.LifePointHealth.net.